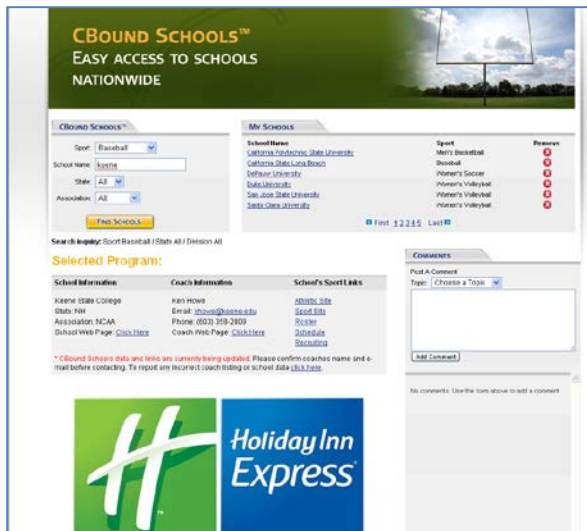




**CBound Schools Exclusive Advertising Sponsorship**  
*(gain targeted visibility while supporting CBound's free informational guide)*



CBound ([www.cbound.com](http://www.cbound.com)) offers a targeted long-term promotional opportunity for businesses, providing visibility to parents of high school athletes, considering where their son or daughter will attend college.

CBound Schools promotions are affordable, exclusive, and long-term. Your online ad will appear each time a CBound Schools visitor views the information for the sponsored college(s), and each CBound Schools sponsor is exclusive to the college(s) selected. **Your sponsorship position is secured and exclusive, through June 30, 2017, at only \$135** (one-time fee covers the entire period).

A CBound School sponsor ad appears whenever a viewer accesses that college information. The ad position is below the contacts and links (as illustrated by the Holiday Inn ad above). The ad image can be up to 550 pixels x 550 pixels.

Review the sponsorship details below:

**Sponsorship Details : Ads are exclusive - Only one ad per college is available**

<b>Securing Ad</b>	Place your ad via online registration at: <a href="http://www.cbound.com/sponsors">www.cbound.com/sponsors</a> (or select the 'Sponsor CBound' link at the bottom of the CBound home page. Online placement is a simple process. Register for your school(s) of choice, attach the ad graphic, and provide secure payment.
<b>Duration</b>	Placement duration through <b>June 30, 2017</b>
<b>Exclusivity</b>	Each sponsorship position is exclusive to the sponsoring company. One ad per college.
<b>Rate</b>	Per College: \$135  *Rates are a <b>one-time fee only. No monthly or recurring charge.</b>
<b>Ad Details</b>	Maximum Dimensions: 550 pixels (W) x 550 pixels (H); 1mb maximum size. Ad will go live within 5 business days of submission or receipt of ad image if sent separately via e-mail ( <a href="mailto:sales@cbound.com">sales@cbound.com</a> )
<b>Graphic Format</b>	.JPEG or .GIF
<b>Audience</b>	Parents of high school athletes, high school coaches and Athletic Directors. Nationwide audience representing interests in all sports. CBound's programs reach over 350,000 viewers during the school season (August-May) with a growth rate of 30%.
<b>Support for Youth Sports</b>	CBound continues to be a free site, providing free informational content to families in an effort to help student-athletes get to college through athletics. In addition to the visibility provided to sponsors, the support provided by businesses allows CBound to offer an alternative to parents then the use of expensive recruiting services.

For more information e-mail: [sponsors@cbound.com](mailto:sponsors@cbound.com)